

**A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR
DYNAMICALLY USER-GENERATED INTERNET SEARCH DIRECTORY
BASED ON PRIORITIZED SERVER-SIDED USER BOOKMARKS**

ABSTRACT

A system, method and article of manufacture are provided for generating a prioritized network site directory. A link to a site on a network is generated. The site is then added to a site directory that includes a set of categories. The site is categorized into one of the categories of the site directory. The site is also ranked in the category. Sub-categories may also be created into which the site is categorized under one of the categories of the site directory. The site may additionally be ranked in the category according to: the number of generated links to the site, the frequency that the site is accessed by selection of the generated links, and/or polling.

662001-264740